



GISD

Global Investors for Sustainable Development

Alliance 

JOINT STATEMENT BY

GLOBAL INVESTORS FOR SUSTAINABLE DEVELOPMENT ALLIANCE (GISD)

We, the Global Investors for Sustainable Development (GISD) Alliance, reiterate our full support to the United Nations Sustainable Development Goals (SDGs). The SDGs remain the blueprint to navigate these turbulent times. They can guide us back on course towards a sustainable world with prosperity for all.

Taking stock of the situation today, it is evident that the objective of achieving the SDGs by 2030 is in peril and needs urgent rescuing. The yearly gap in financing the SDGs for developing countries stands at USD 4.3 trillion annually. This large and persistent gap warrants stronger action from the private and public sector and a need to step up investments for sustainable development. Meanwhile, the multiple macroeconomic crises currently roiling the global economy have many concerned that the SDGs will fall further behind as states are forced to prioritize short-term necessities. However, there is a way to meet the demands of today in a manner still consistent with long-term aspirations. In crisis there is opportunity, and the seismic shocks hitting our international system can and should provide a wake-up call to adjust course and build a structure that is more resilient, sustainable, and forward looking.

We have been brought together as an Alliance by the Secretary General to facilitate the significant scaling up of investment for the SDGs. We are advocates for a long-term and sustainable approach to investment decision-making and are taking actions that will help make possible that approach.

Since 2019, the GISD Alliance has developed a standardized definition and criteria to credibly qualify investments that are aligned with the SDGs. We have produced SDG-aligned metrics that enable rigorous measurement of private sector's contribution to the SDGs within and across sectors. We have released a new "Model Mandate", a guide to assist asset owners and asset managers in developing strategies for sustainable development investing. Moreover, we have issued a set of recommendations for multilateral development banks (MDBs) that can further mobilize funds towards the SDGs.

Looking ahead, we have set in motion new initiatives and will continue to scale up our efforts over the coming year:

- We are establishing a transformative blended finance instrument that will allow MDBs and institutional investors to co-fund sustainable infrastructure in emerging markets and developing economies.
- We are helping transform incentives that can encourage a long-term perspective in investment decision-making. This includes integrating the SDGs into relevant performance metrics, such as indices, benchmarks, and remuneration frameworks.
- We are taking action to enhance the credibility and help scale the market for SDG-linked financial instruments.
- We will be setting in place regional networks of companies committed to mobilizing finance and investment for the SDGs.

The seeds of change have been planted. However, bearing fruit in the form of long-lasting and systemic change will require coordinated action that can only be achieved through collaboration. We are engaging with key policy-making bodies, standard setters, regulatory bodies, multilateral and regional development banks, and private sector actors to ensure that the policy and regulatory environment is conducive to mobilizing private capital for the SDGs.

We strongly urge public and private sector actors to come together to boost financing for the SDGs, especially in developing countries. Specifically:

- We call on investors and corporations to make investment decisions aligned with the GISD Alliance's definition of Sustainable Development Investing.
- We strongly support the global convergence of corporate sustainability-related disclosures through the creation of a common reporting baseline.
- We advocate for integrating sustainable development issues into business strategies, management, and governance processes.
- We urge asset owners and asset managers to adopt the Model Mandate and its recommendations in their business practices.
- We recommend that the global development community strengthen project preparation activities to increase the pipeline of investable projects in developing countries.

- We encourage the shareholders of the multilateral development banks, to initiate critical changes required for more effective private capital mobilization.
- We ask that development actors significantly scale-up measures to ameliorate risks to facilitate the flow of private capital into developing economies.

More broadly, we emphasize the importance of forging a united, equal, and inclusive global development partnership, centered around enhanced public-private collaboration, that is geared towards achieving the SDGs by 2030.

The multifaceted, unrelenting crises have further highlighted the need for accelerating action and coordinating efforts at every level. Time is of the essence, and we must act now before it is too late.
