

# GISD

Global Investors for  
Sustainable Development

Alliance 



**The Global Investors for Sustainable Development (GISD) Alliance is a group of 30 of the world's top business leaders convened by the United Nations Secretary-General to arrive at solutions that scale up private finance and investment necessary to achieve the Sustainable Development Goals (SDGs).**

Adopted by all UN Member States in 2015, the SDGs provide a road map for tackling climate change, ending poverty, improving healthcare and education, and spurring economic growth.

[gisdalliance.org](http://gisdalliance.org)

The UN and GISD recognize that achieving the SDGs requires moving trillions of dollars of capital toward sustainable development. GISD members lead by example, mobilizing additional resources for countries and sectors most in need and aligning business operations and practices with the SDGs.

Since its inception in October 2019, GISD's members have worked with the UN and other partners to deliver standards, tools, and products to unlock long-term investment in sustainable development.





# Accomplishments

## » **Created a Sustainable Development Investing (SDI) definition**

A landmark common understanding of SDI can eliminate misleading investment products that use sustainable development for marketing purposes, but fail to meet criteria.

## » **Launched the UNDP-GISD SDG Investor Platform**

A digital portal enables investors to identify investment opportunities in developing and frontier markets that support sustainable development.

## » **Published the SDI Navigator**

A structured overview of leading sustainable development finance initiatives enables users to align their business activities with the SDGs.

## » **Responded to the COVID-19 Crisis**

The Call to Action for COVID-19 Bond Issuance prompted companies and governments to issue innovative social bonds for pandemic response and sustainable economic recovery.

## » **Issued 60+ global recommendations for scaling up investment in the SDGs**

Renewed, Recharged and Reinforced: Urgent actions to harmonize and scale sustainable finance was also an input to the European Commission's Renewed Sustainable Financing Strategy.

# Key Upcoming Deliverables

- › Launching a net-zero climate ETF to drive finance toward the SDGs by supporting companies that have contributed the most to de-carbonization and the transition to a clean energy economy
- › Publishing sector-specific metrics that will provide investors with key insights to help them align their financing with sustainable development and measure SDG impact
- › Introducing a new model mandate that will advance a long-term sustainable perspective by redefining the relationship between asset owners and managers
- › Developing a blended finance fund to provide opportunities for investment in sustainable infrastructure in cooperation with the Global Infrastructure Facility
- › Engaging with key policymaking and standard-setting institutions, including the G20, G7, COP 26, and multilateral development banks, to reshape the global financial system and mobilize investment in sustainable development